



SPONSORSHIP
OPPORTUNITIES

LETTERS FROM HOME'S MISSION

To honor our nation's veterans,
active military heroes and their families by
Reviving Patriotism through music.

You will be **dazzled** with *tap dancing*.
Your memories will be filled with *song*.
You will be **charmed** by *charisma* and *personality*.
Your **hearts** will be touched forever with *patriotism*.





Each “Letters From Home” performance is different, and with a variety of performers that evoke many emotions, tears, laughter and song.



ABOUT LETTERS FROM HOME

In 2010, *Letters From Home* was born in Winston-Salem, North Carolina, and the show is now one of the fastest growing musical performances in the United States..

Erinn Diaz hosts and directs three incredible shows, ("**America's Bombshell Patriot**", "**America's Bombshell Duo**" and "**The Patriot & Friends**"). *Letters From Home* started at the suggestion of Pat Dearth, Erinn's father, who was a veteran of the United States Coast Guard. With their mission to honor veterans, active military and their families by reviving patriotism for all generations, *Letters From Home* has toured in over 35 states, and on cruise ships. In 2017, a documentary on Letters From Home, produced by David Hardy for OurState Television won the **Emmy Award for Best Magazine Documentary**.

The show is performed in theaters, at air shows, cruise ships, patriotic celebrations, schools, military bases, VA hospitals, VFWs, American Legions and many other venues, all under the management of Nelson Diaz. Additionally, *Letters From Home* produces **The American Story Project**, a podcast with interviews of veterans and patriots.



LETTERS FROM HOME – AUDIENCE DEMOGRAPHIC

For the past 6 years, *Letters From Home* has performed over 100 shows per year, reaching an average of 250,000 audience members each year. The demographic includes:

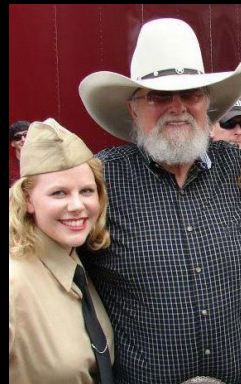
-Retirement Audiences: Audiences above the age of 55.

-Air Show Audiences: Adults between the ages of 25-70 and their children.

-Military Audiences: Military and their families.

-Theatre Audiences: Families and arts lovers of all ages, mostly executives and retirees and their spouses.

-Youth Audiences: College & High School programs for education in patriotism and history through music.



MORE THAN JUST A SHOW...

VETERANS PERFORMANCE FUND

This fund allows LFH to perform at venues across the country such as VFWs, Veterans Homes, VA Hospitals and veterans fundraisers across the country at little to no charge to the organization.



THE AMERICAN STORY PROJECT

The American Story Project was formed in 2014 to begin sharing some of the amazing stories heard of patriotism throughout LFH tours. Not only does the project aim to capture and preserve the stories of those from WWII, Korea, Vietnam, Cold and Gulf wars, but also the testimony and lives of active military, their spouses and other Americans who have made it their mission to help others who serve.



MILITARY VILLAGE

Letters From Home offers a Military Village with live entertainment, re-enactors, military-related vendors, guest veterans and other patriotic activities.



HOW YOUR BRAND GETS EXPOSURE WITH LFH



MEDIA: Press releases & newspaper articles and TV Interviews with LFH



ONLINE: Facebook, instagram & LFH Podcast episodes of the American Story Project



LIVE: Reach audience Members at live performances nationwide.

LFH SPONSORSHIP LEVELS

SPONSORSHIP LEVELS

Presenting Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Participating Sponsor

Friend of Letters From Home

EVERY level of sponsorship and donation helps us achieve our mission of honoring our veterans, active military heroes and their families by reviving patriotism through music!



LETTERS FROM HOME – PRESENTING SPONSOR

Presenting sponsorship of *Letters From Home* for six (6) months

- Rebranding of Letters From Home for 6 months “Letters From Home Presented By YOUR Business”
- Tagged as Presenting Sponsor on all media supporting Letters From Home for the duration of the sponsorship
- 5 LFH Performances for 1000 or less in any US city, private or public within the duration of the sponsorship.
- Listed as the presenting sponsor on the credits of 4 podcast episodes of The American Story Project.
- Sponsorship of one Military Village event in the duration of the sponsorship in any US city.
- Letters From Home performs at 6 Veterans homes/fundraisers/charity events for no charge through your sponsorship.
- Your company’s banner on the Letters From Home stage for the duration of the sponsorship.
- Logo added to the home page of the Letters From Home website.
- Logo added to the banner of the Letters From Home facebook page as the presenting sponsor.
- 24 Instagram features (4/month) for your business with Letters From Home
- Your merchandising table at select events.
- Incorporation of your business into the show.
- Your logo on all LFH VIP passes for the duration of the sponsorship.
- Blog about your business and it’s support of Letters From Home on our blog.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.

TOTAL INVESTMENT- \$50,000.00
(*\$62,000 VALUE*)



LETTERS FROM HOME – GOLD SPONSOR

Gold sponsorship of *Letters From Home* for six (6) months.

- Your logo on LFH promotions for the duration of the sponsorship.
- Tagged as a sponsor on all media supporting LFH for the duration of the sponsorship.
- 3 LFH Performance for 1000 or less in any US city, private or public within the duration of the sponsorship.
- Listed as a sponsor at the beginning of 4 podcast episodes of The American Story Project.
- Letters From Home performs at 2 Veterans homes/fundraisers/charity events for no charge through your sponsorship.
- Your company banner on the Letters From Home stage for the duration of the sponsorship.
- Logo added to the sponsorship page of the Letters From Home website.
- 12 Instagram features (2/month) for your business with Letters From Home.
- Blog about your business and how it helps LFH.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.



TOTAL INVESTMENT- \$25,000.00



LETTERS FROM HOME – SILVER SPONSOR

Silver sponsorship of *Letters From Home* for six (6) months.

- Your logo on LFH promotions for the duration of the sponsorship.
- Tagged as a sponsor on select media supporting LFH for the duration of the sponsorship.
- 2 LFH Performances for 500 or less in any US city, private or public within the duration of the sponsorship.
- Listed as a sponsor at the beginning of 2 podcast episodes of The American Story Project and in the credits of 4 of the podcast episodes as a sponsor.
- Letters From Home performs at 2 Veterans homes/fundraisers/charity events for no charge through sponsorship.
- Your banner on the Letters From Home stage for the duration of the sponsorship.
- Logo added to the sponsorship page of the Letters From Home website.
- 6 Instagram features (1/month) for your business with Letters From Home.
- Blog about your business and how it helps LFH.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.

TOTAL INVESTMENT- \$10,000.00



LETTERS FROM HOME – BRONZE SPONSOR

Bronze sponsorship of *Letters From Home* for six (6) months.

- Your logo on LFH promotions for the duration of the sponsorship.
- Tagged as a sponsor on select media supporting LFH for the duration of the sponsorship.
- 1 LFH Performance for 500 or less in any US city, private or public within the duration of the sponsorship.
- Listed as a sponsor in the credits of 4 podcast episodes of The American Story Project.
- Letters From Home performs at 1 veterans home/fundraiser/charity event for no charge through your sponsorship.
- Logo added to the sponsorship page of the Letters From Home website.
- 4 Instagram features for your business with Letters From Home for the duration of the sponsorship.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.

TOTAL INVESTMENT- \$5,000.00



LETTERS FROM HOME ADDITIONAL SPONSORSHIPS

PARTICIPATING SPONSOR

Participating sponsorship of *Letters From Home* for six (6) months.

- Your logo on LFH promotions for the duration of the sponsorship.
- Listed as a sponsor in the credits of 4 podcast episodes of The American Story Project.
- Logo added to the sponsorship page of the Letters From Home website.
- 4 Instagram features for your business with Letters From Home for the duration of the sponsorship.
- Thank you and company logo in the LFH monthly e-newsletter for one month.
- Featured on the Letters From Home facebook page as a sponsor.
- 1 Instagram feature as a sponsor of LFH.
- Listed on www.LettersFromHomeSingers.com as a sponsor.

TOTAL INVESTMENT- \$1000.00

FRIEND OF LETTERS FROM HOME

Friend of *Letters From Home* six (6) months.

- Listed as a sponsor in the credits of 4 podcast episodes of The American Story Project.
- Logo added to the sponsorship page of the Letters From Home website.
- Logo added to the monthly LFH e-newsletter for 1 month
- Featured on the Letters From Home facebook page as a sponsor.
- 1 Instagram feature as a sponsor of LFH.
- Listed on www.LettersFromHomeSingers.com as a sponsor.

TOTAL INVESTMENT- \$500.00





LETTERS FROM HOME- SPONSORS & CLIENTS



JOIN US IN REVIVING PATRIOTISM



LETTERS FROM HOME

Nelson Diaz, Manager

336-924-7028 (First in Flight Entertainment Office)

336-327-3806 (Cell)

Nelson@FirstInFlightEntertainment.com

www.LettersFromHomePatriot.com

[Facebook.com/LettersFromHomeSingers](https://www.facebook.com/LettersFromHomeSingers)